

Domestic Tourism Snapshot

Year ending March 2024



Domestic overnight visitors within Australia

	Visitors	Annual ¹ Change vs change YE Dec 2019	Avg ² stay	Annual # change
Total Australia³	113,034,000	1.0%	3.5	-0.1
Holiday	47,867,000	-2.2%	3.7	-0.2
VFR ⁴	37,508,000	2.4%	3.2	-0.1
Business	23,787,000	5.5%	3.6	0.0

Intrastate³	79,771,000	0.8%	-2.0%	2.9	0.0
Holiday	35,457,000	-1.2%	4.2%	3.0	0.0
VFR ⁴	26,354,000	1.0%	-7.2%	2.4	0.0
Business	13,981,000	3.7%	-5.2%	3.5	0.0

Interstate³	35,472,000	1.3%	-7.5%	4.7	-0.3
Holiday	13,453,000	-5.2%	1.9%	5.1	-0.5
VFR ⁴	11,558,000	5.3%	-3.2%	4.9	-0.2
Business	10,037,000	8.2%	-20.1%	3.6	-0.1

Domestic overnight visitor expenditure in Australia

	Expenditure	Annual ¹ Change vs change YE Dec 2019
Total Australia⁵	\$109,378.6m	35.6%
Holiday ⁶	\$52,152.6m	-7.0%
VFR ⁶	\$18,997.9m	2.1%
Business ⁶	\$22,165.0m	17.7%



Domestic travel meets headwinds but still grows

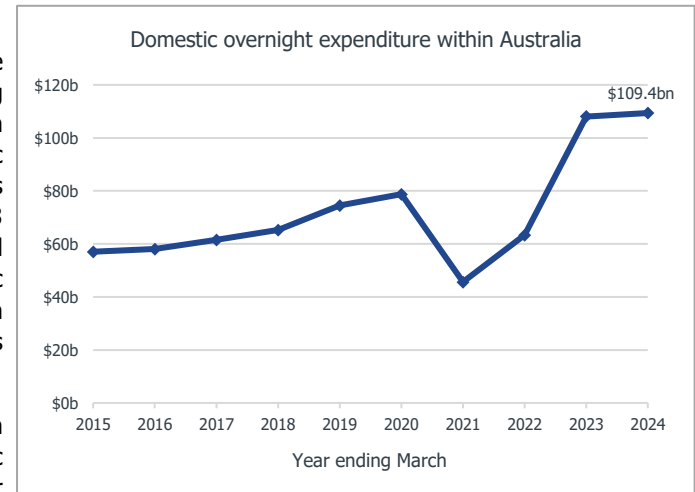
Australian domestic travel is facing a number of headwinds. The most prominent may be the rising cost of living, which is limiting the amount of money available that people spend on travel. On top of this, there are indications of softening economic conditions. For instance, in the most recent national accounts Gross National Product (GNP) per capita was down by 1.3 percentage points year-on-year (ABS, Australian National Accounts Mar 2024). Also, while cost of living and economic conditions are making Aussies rationalise the amount spent on travel, domestic travel is facing more competition from overseas destinations.

Having said that, even in light of these headwinds, total OVE in Australia has been able to reach a new record. Domestic overnight visitor expenditure (OVE) in Australia grew 1.2 per cent over the year to \$109.4 billion. This was the result of continued growth in visitation over the year up (up 1.0 per cent to 113.0 million).

This record OVE was due primarily due to the business market, as well as visiting friends and relatives. Business (\$22.2 billion, up 17.7 per cent) and VFR (\$19.0 billion, up 2.1 per cent) OVE both reached records. The strong growth in business OVE also reflected continued growth in business visitation (up 5.5 per cent to 23.8 million). Business travel was the slowest to return since domestic travel restrictions ended in late 2021 and is now catching up to the recovery pace of other travel purposes.

At the national level the headwinds have mostly been felt in the holiday market, with both holiday visitation (down 2.2 per cent to 47.9 million) and OVE (down 7.0 per cent to \$52.2 billion) decreasing.

Nationally, intrastate expenditure has continued to grow (up 4.5 per cent, to \$61.1 billion), but interstate OVE has decreased (down 2.8 per cent to \$48.2 billion). Interstate holiday OVE (down 11.6 per cent to \$24.2 billion) may have been particularly affected by competition with international travel.



Domestic Tourism Snapshot

Year ending March 2024

Domestic overnight visitors in Queensland

	Visitors	Annual change	Change vs YE Dec 2019	Avg stay	Annual # change
Total Queensland	24,871,000	-4.2%	-4.0%	3.9	-0.2
Holiday	10,407,000	-7.6%	4.0%	4.2	-0.3
VFR	7,934,000	-5.8%	-11.3%	3.4	-0.2
Business	5,706,000	7.5%	-6.9%	3.5	-0.1

Intrastate	17,403,000	-2.6%	-2.1%	3.1	-0.1
Holiday	7,162,000	-2.4%	7.6%	3.1	-0.1
VFR	5,507,000	-7.8%	-14.7%	2.5	-0.3
Business	3,834,000	3.3%	-2.5%	3.4	-0.1

Interstate	7,468,000	-7.8%	-8.1%	5.7	-0.2
Holiday	3,245,000	-17.5%	-3.2%	6.7	-0.1
VFR	2,427,000	-1.0%	-2.6%	5.6	-0.1
Business	1,871,000	17.2%	-14.7%	3.6	0.0

Domestic overnight visitor expenditure in Queensland

	Expenditure	Annual change	Change vs YE Dec 2019
Total Queensland ⁵	\$27,963.6m	-4.6%	43.8%
Holiday	\$14,239.6m	-14.9%	48.6%
VFR	\$4,504.9m	-4.4%	36.6%
Business	\$5,378.8m	20.8%	36.1%



IRRINGUN NATIONAL PARK, TOWNSVILLE

Headwinds hit Queensland first

Following a strong recovery post-pandemic, Queensland has been particularly affected by adverse conditions in domestic travel. Domestic visitors to Queensland spent \$28.0 billion in the year ending March 2024, down 4.6 per cent over the year. The decrease in OVE was because of a 4.2 per cent decrease in visitation to 24.9 million. In particular, a year-on-year decrease in holiday OVE (down 14.9 per cent to \$14.2 billion) and visitation (down 7.6 per cent to 10.4 million) weighed on Queensland's results.

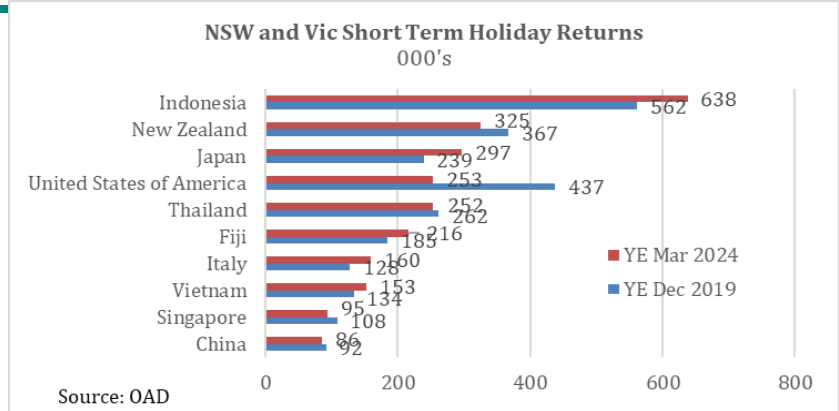
The decline in holiday OVE over the year for the state is the culmination of headwinds that have been prominent in recent quarters, which represent the post-COVID-19 normalisation process, the impact of the rising cost of living and the slowdown of the economy in Australia.

Despite the rising costing of living, consumers still would like to travel but they may cut back on spend on trips and frequency of trips (Source: TEQ quarterly holiday intentions survey). Our key interstate source markets might have opted for overseas holidays rather than a holiday in Queensland. It is worth noting that in the year ending March 2024, more New South Welshmen and Victorians opted for a holiday in Bali (Indonesia), Japan, Thailand, Fiji, Italy and Vietnam than in 2019. For Queensland it was interstate OVE which was down (down 11.6 per cent to \$12.7 billion), while intrastate OVE reached a new record (up 2.1 per cent to \$15.3 billion).

The bright spot in the most recent results was the sixth consecutive record business OVE result (\$5.4 billion, up 20.8 per cent over the year). These records have occurred as business visitation (5.7 million, up 7.5 per cent over the year) continues to recover towards its 2019 levels (down 6.9 per cent compared to 2019).

Mixed results among regions

Results were varied among Queensland's regions and four regions reached new records in OVE. Brisbane (\$7.4 billion, up 7.1 per cent YoY), Queensland Country (\$1.6 billion, up 2.6 per cent), Southern Great Barrier Reef (\$1.5 billion, up 2.5 per cent) and Townsville (\$1.2 billion, up 5.9 per cent). Fraser Coast (up 14.7 per cent over the three-year trend to 891,000) reached a record number of total visitors.



EMERALD, CAPRICORN

Domestic Tourism Snapshot

Year ending March 2024



Domestic visitors by region

	Visitors	Annual change	Change vs YE Dec 2019	Holiday visitors	Annual change	Change vs YE Dec 2019
Total Queensland	24,871,000	-4.2%	-4.0%	10,407,000	-7.6%	4.0%
Brisbane	7,234,000	-2.3%	-9.7%	2,207,000	-10.3%	-3.4%
Gold Coast	4,081,000	-3.3%	-2.9%	2,252,000	0.5%	4.1%
Sunshine Coast	4,157,000	0.8%	2.7%	2,441,000	-1.5%	10.4%
Queensland Country	2,886,000	-7.2%	2.9%	931,000	-11.0%	15.1%
SGBR ⁸	1,776,000	-10.1%	-8.6%	730,000	-0.7%	12.8%
Townsville	1,199,000	4.8%	-7.6%	458,000	3.1%	13.5%
TNQ ⁹	2,283,000	-8.5%	3.0%	1,240,000	-16.8%	7.9%

	Visitors ¹	3-yr trend	Holiday visitors	3-yr trend
Fraser Coast	891,000	14.7%	457,000	14.9%
Mackay	1,113,000	7.4%	254,000	18.0%
Outback	859,000	0.1%	209,000	-3.9%
Whitsundays	722,000	8.7%	471,000	7.7%

Expenditure in Queensland regions

	Expenditure	Annual change	Change vs YE Dec 2019	Share	Spend per visitor
Total Queensland	\$27,963.6m	-4.6%	43.8%	100%	\$1,124
Brisbane	\$7,356.8m	7.1%	39.6%	26%	\$1,017
Gold Coast	\$5,282.6m	-6.0%	43.2%	19%	\$1,294
Sunshine Coast	\$3,816.6m	-13.5%	39.0%	14%	\$918
Queensland Country	\$1,556.4m	2.6%	53.5%	6%	\$539
SGBR	\$1,467.6m	2.5%	43.4%	5%	\$826
Townsville	\$1,181.7m	5.9%	49.8%	4%	\$985
TNQ	\$3,826.7m	-11.0%	52.7%	14%	\$1,676

	Expenditure	3-yr trend	Share	Spend per visitor
Fraser Coast	\$633.0m	21.2%	2%	\$711
Mackay	\$773.7m	23.4%	3%	\$695
Outback	\$762.1m	12.5%	3%	\$887
Whitsundays	\$1,227.5m	17.8%	4%	\$1,699



Note: The Central Highlands local government area has been amalgamated into the Southern Queensland Country tourism region to better align with the tourism experiences of the region, forming Queensland Country. Previously Central Highlands had been in the Southern Great Barrier Reef region. All past data has been revised to reflect this change.

Brisbane

Domestic OVE reached another new record (\$7.4 billion, up 7.1 per cent over the year) in Brisbane as visitors continued to increase their spend per night (up 11.1 per cent over the year to \$329). Visitation decreased slightly over the year (down 2.3 per cent to 7.2 million), largely due to holiday visitation (down 10.3 per cent to 2.2 million). Having said that, business visitation continued to grow (up 13.5 per cent to 1.8 million), in line with the trend seen across Queensland. Unlike the wider state, Brisbane's interstate visitation has remained steady over the year (up 0.9 per cent to 3.2 million) and there was a record number of visitors from Victoria (880,000 visitors, up 5.5 per cent). On the other hand, intrastate visitation to Brisbane was down over the year (down 4.7 per cent to 4.0 million).

Fraser Coast

The Fraser Coast welcomed a record 891,000 visitors in the year ending March 2024 (up 14.7 per cent over the three-year trend). As a result, total OVE was up by 21.2 over the three-year trend to \$633.0 million. Over the three-year trend, most of the growth has come from holiday visitation (up 14.9 per cent over the three-year trend to 457,000). There was also a record 741,000 intrastate visitors to the Fraser Coast (up 12.3 per cent over the three-year trend). This included a record 367,000 visitors from Brisbane (up 16.8 per cent over the three-year trend).

Gold Coast

Domestic OVE was down 6.0 per cent over the year to \$5.3 billion, which largely reflected a 3.3 per cent decrease in visitation. This decrease in OVE and visitation includes the affects of extreme weather events in late December 2023. However, the decrease in visitation largely reflected less people coming to the region to visit friends and relatives (down 15.8 per cent to 1.1 million). In contrast, business visitation reached a new record of 596,000 (up 17.7 per cent). Holiday visitation was steady (up 0.5 per cent) at 2.3 million, even as holiday visitation decreased statewide. Visitation decreased from both intrastate (down 2.4 per cent to 2.0 million) and interstate (down 4.2 per cent to 2.1 million).

Mackay

Total OVE in Mackay was up 23.4 per cent over the three-year trend to \$773.7 million. This was mostly due to the growth in the average amount spent per night in the region (up 23.0 per cent over three-year trend to \$194), with increase in visitation also contributing (up 7.4 per cent over the three-year trend to 1.1 million). Holiday visitors were the driving force behind visitation growth in the region (up 18.0 per cent over the three-year trend to 254,000), and business visitation has also grown (up 3.4 per cent over the three-year trend to 590,000) and remains the main reason to travel to Mackay. Intrastate visitation was up 6.5 per cent over the three-year trend to 1.0 million, while interstate visitation was not reportable.

Outback Queensland

Over the three-year trend, overnight visitor expenditure has grown by 12.5 per cent on average to \$762.1 million. This growth reflected an increase in the average spend per night of visitors to the region (up 18.1 per cent on average to \$196). Visitation, on the other hand, was steady (up 0.1 per cent) over the three-year trend at 859,000. Due to variability in the data due to sample sizes, a three-year trend is used to analyse Outback Queensland's results. This may mask recent effects of flooding in the region in the wake of Cyclone Kirrily. In keeping with the trend seen across the state, business visitation grew (up 2.4 per cent over the three-year trend to 396,000), however, this was mostly offset by a decrease in holiday visitation (down 3.9 per cent over the three-year trend to 209,000). Strong growth of visitation from interstate over the three-year trend (up 21.9 per cent over three-year trend to 189,000), was offset by decreases from the much larger intrastate market (down 3.8 per cent over the three-year trend to 670,000).

Southern Great Barrier Reef

There was a record \$1.5 billion spent by domestic visitors in the Southern Great Barrier Reef (SGBR) region (up 2.5 per cent). The growth in overnight visitor expenditure was the result of an increase in spend per night (up 14.0 per cent to \$230), which covered for the fact that visitation decreased 10.1 per cent to 1.8 million. Visitation to the region decreased across both business and VFR visitation. Business visitation was down 17.6 per cent to 401,000 and VFR visitation was down 13.2 per cent. However, holiday visitation was steady (down 0.7 per cent to 730,000). Visitation was also down from both intrastate (down 7.4 per cent to 1.6 million) and interstate (down 26.1 per cent to 216,000).

Intrastate visitation

	Visitors	Annual change	Change vs YE Dec 2019
Total intrastate	17,403,000	-2.6%	-2.1%
Brisbane	4,039,000	-4.7%	-8.9%
Gold Coast	2,008,000	-2.4%	-0.9%
Sunshine Coast	3,016,000	1.7%	2.9%
Queensland Country	2,390,000	-6.7%	3.6%
SGBR	1,560,000	-7.4%	-7.4%
Townsville	889,000	2.9%	-16.5%
TNQ	1,480,000	-2.2%	-1.4%

	Visitors	3-yr trend
Fraser Coast	741,000	12.3%
Mackay	1,013,000	6.5%
Outback	670,000	-3.8%
Whitsundays	466,000	-0.6%

Interstate visitation

	Visitors	Annual change	Change vs YE Dec 2019
Total interstate	7,468,000	-7.8%	-8.1%
Brisbane	3,194,000	0.9%	-10.6%
Gold Coast	2,073,000	-4.2%	-4.7%
Sunshine Coast	1,141,000	-1.6%	2.2%
Queensland Country	496,000	-9.7%	0.0%
SGBR	216,000	-26.1%	-16.7%
Townsville	310,000	10.7%	33.4%
TNQ	804,000	-18.2%	12.1%

	Visitors	3-yr trend
Fraser Coast	np	np
Mackay	np	np
Outback	189,000	21.9%
Whitsundays	256,000	np



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Year ending March 2024



Domestic visitors by region

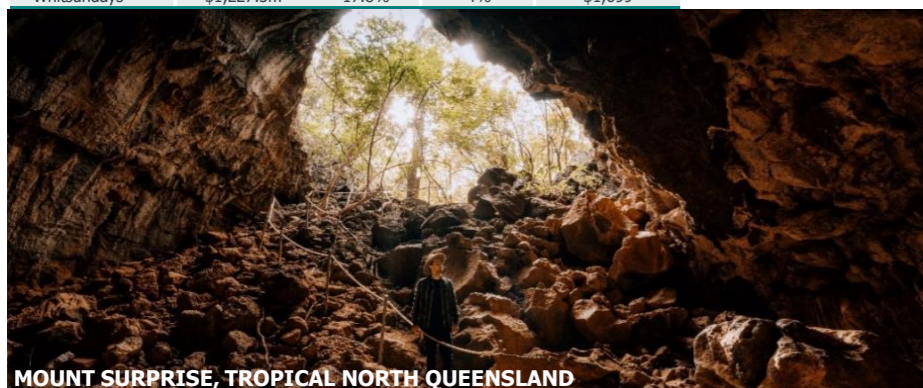
	Visitors	Annual change	Change vs YE Dec 2019	Holiday visitors	Annual change	Change vs YE Dec 2019
Total Queensland	24,871,000	-4.2%	-4.0%	10,407,000	-7.6%	4.0%
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Gold Coast	\$5,282.6m	-6.0%	43.2%	19%	\$1,294
Sunshine Coast	\$3,816.6m	-13.5%	39.0%	14%	\$918
Queensland Country	\$1,556.4m	2.6%	53.5%	6%	\$539
SGBR	\$1,467.6m	2.5%	43.4%	5%	\$826
Townsville	\$1,181.7m	5.9%	49.8%	4%	\$985
TNQ	\$3,826.7m	-11.0%	52.7%	14%	\$1,676

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Whitsundays	\$1,227.5m	17.8%	4%	\$1,699



MOUNT SURPRISE, TROPICAL NORTH QUEENSLAND

Queensland Country

Domestic OVE in Queensland Country reached a new record (\$1.6 billion, up 2.6 per cent) as visitors increased their average spend per night by 2.7 per cent to \$178. This increase in expenditure countered a decrease in visitation to the region (down 7.2 per cent to 2.9 million). The decrease in visitation was due to both holidaymakers (down 11.0 per cent to 931,000) and people visiting and friends and relatives (down 10.8 per cent, 1.0 million). Business visitation bucked this trend and in line with the statewide trend increased over the year (up 6.2 per cent to 781,000). Visitation from both intrastate (down 6.7 per cent to 2.4 million) and interstate (down 9.7 per cent to 496,000) markets decreased. However, there was a new record number of visitors from New South Wales (326,000, up 8.6 per cent).

Sunshine Coast

Domestic OVE on the Sunshine Coast decreased 13.5 per cent to \$3.8 billion, which occurred because visitors spent less per night than they did a year ago (down 14.4 per cent to \$263). Having said that, visitation to the Sunshine Coast held steady over the year (up 0.8 per cent) at 4.2 million. The steady visitation on the Sunshine Coast was because a 1.5 per cent decrease in holidaymakers (to 2.4 million) was offset by increases in the number of people visiting friends and relatives (up 3.1 per cent to 1.3 million) and business travellers (up 15.5 per cent to 273,000). Similarly, an increase in visitation from intrastate (up 1.7 per cent to 3.0 million) was offset by a decrease in visitation from interstate (down 1.6 per cent to 1.1 million). Looking to individual source markets, we see a record number of visitors from Melbourne (up 38.0 per cent to 345,000) and Queensland Country (up 33.2 per cent to 314,000).

Townsville

Domestic visitors spent a new record level of domestic overnight visitor expenditure (up 5.9 per cent to \$1.2 billion). The growth in expenditure is mostly reflected by an increase in visitation to the region (up 4.8 per cent to 1.2 million). Townsville contrasted to the rest of the state in that both holiday (up 3.1 per cent to 458,000) and visiting friends and relatives (up 11.1 per cent to 341,000) grew while business visitation was down 5.8 per cent to 289,000. Townsville welcomed a record number of interstate visitors (up 10.7 per cent to 310,000), and visitation from intrastate also grew (up 2.9 per cent to 889,000).

Tropical North Queensland (TNQ)

In Tropical North Queensland, there was an 11.0 per cent decrease in domestic OVE to \$3.8 billion. The decrease in OVE was the result of declining visitation by 8.5 per cent to 2.3 million and the shortening average length of stay of visitors, down 0.4 of a night to 5.1 nights. This includes the affects of Cyclone Jasper in the region in December 2023. In alignment with the state-wide trend, the decrease in visitation was due to less holiday makers (down 16.8 per cent to 1.2 million) and people visiting friends and relatives (down 5.8 per cent to 460,000). Also, in keeping with statewide trends, business visitation increased (up 10.5 per cent to 473,000). The decrease in visitation was primarily driven by the interstate market (down 18.2 per cent to 804,000), while intrastate visitation also declined slightly, down 2.2 per cent to 1.5 million. It is worth noting that despite decreasing visitation, there was a record number of visitors from Townsville (318,000, up 18.1 per cent).

Whitsundays

The Whitsundays' domestic OVE continues to grow over the three-year trend (up 17.8 per cent over the three-year trend to \$1.2 billion). Due to variability in the data due to sample sizes, a three-year trend is used analyse the Whitsundays results. The growth over the three-year trend reflected both an increase in the number of visitors (up 8.7 per cent over the three-year trend to 722,000) to the region and higher average spend per night (up 19.2 per cent over the three-year trend to \$464). The trend growth in visitation was driven by more holidaymakers visiting the Whitsundays (up 7.7 per cent over the three-year trend to 471,000). Looking at source markets, intrastate visitation was steady over the three-year trend, down 0.6 per cent to 466,000. The fact that total visitation to the Whitsundays region has grown and intrastate visitation has decreased would suggest growth in interstate visitation. However, trend interstate visitation cannot be reported on due to small sample sizes in previous time periods.

Intrastate visitation

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Total intrastate	17,403,000	-2.6%	-2.1%
Brisbane	4,039,000	-4.7%	-8.9%
Gold Coast	2,008,000	-2.4%	-0.9%
Sunshine Coast	3,016,000	1.7%	2.9%
Queensland Count	2,390,000	-6.7%	3.6%
SGBR	1,560,000	-7.4%	-7.4%
Townsville	889,000	2.9%	-16.5%
TNQ	1,480,000	-2.2%	-1.4%

	Visitors	3-yr trend
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Mackay	1,013,000	6.5%
Outback	670,000	-3.8%
Whitsundays	466,000	-0.6%

Interstate visitation

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Gold Coast	2,073,000	-4.2%	-4.7%
Sunshine Coast	1,141,000	-1.6%	2.2%
Queensland Count	496,000	-9.7%	0.0%
SGBR	216,000	-26.1%	-16.7%
Townsville	310,000	10.7%	33.4%
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	Visitors	3-yr trend
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Mackay	np	np
Outback	189,000	21.9%
Whitsundays	256,000	np



EMERALD, SOUTHERN QUEENSLAND COUNTRY

Domestic Tourism Snapshot



Year ending March 2024

State expenditure comparison

	Expenditure	Annual change	Change vs YE Dec 2019	Share of expenditure	Spend per visitor
Total Australia	\$109,378.6m	1.2%	35.6%	100%	\$968
Queensland	\$27,963.6m	-4.6%	43.9%	26%	\$1,124
New South Wales	\$30,935.6m	3.6%	30.7%	28%	\$830
Victoria	\$22,724.1m	2.1%	33.8%	21%	\$795
Other States	\$27,749.6m	4.0%	34.7%	25%	\$1,074

State visitation comparison

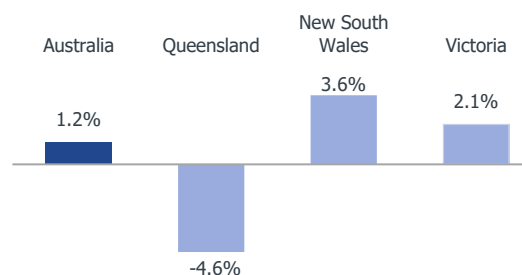
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Total Australia	113,034,000	1.0%	-3.8%	3.5	-0.1
Queensland	24,871,000	-4.2%	-4.0%	3.9	-0.2
New South Wales	37,269,000	3.4%	-4.4%	3.2	0.0
Victoria	28,600,000	3.8%	-3.9%	2.9	-0.1
Other States	25,834,000	-0.7%	-3.5%	4.0	-0.1

Total holiday	47,867,000	-2.2%	3.5%	3.7	-0.2
Queensland	10,407,000	-7.6%	4.0%	4.2	-0.3
New South Wales	15,332,000	-1.4%	3.6%	3.3	0.0
Victoria	13,428,000	2.3%	7.8%	3.0	0.0
Other States	10,333,000	-4.8%	-2.1%	3.9	-0.3

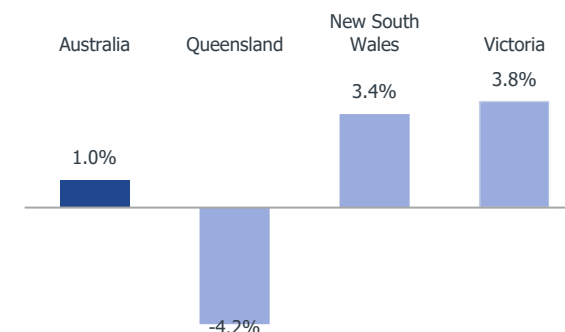
Total VFR	37,508,000	2.4%	-6.1%	3.2	-0.1
Queensland	7,934,000	-5.8%	-11.3%	3.4	-0.2
New South Wales	13,417,000	9.6%	-4.6%	3.1	0.0
Victoria	9,484,000	2.6%	-7.8%	2.7	-0.1
Other States	7,362,000	-0.4%	0.2%	3.5	0.0

Total Business	23,787,000	5.5%	-12.0%	3.6	0.0
Queensland	5,706,000	7.5%	-6.9%	3.5	-0.1
New South Wales	6,962,000	3.3%	-16.5%	2.9	0.0
Victoria	4,645,000	7.3%	-20.1%	2.7	-0.1
Other States	6,849,000	3.2%	-9.1%	4.7	0.1

Annual change in visitor expenditure by state
Year ending March 2024



Annual change in visitation by state,
Year ending March 2024



Data Source:

The information included in this report refers to overnight visitor data extracted from the National Visitor Survey (NVS), managed by Tourism Research Australia (TRA) a federally-funded body based in Canberra. Approximately 120,000 Australian residents aged 15+ are surveyed annually using a telephone interview. The statistics included in this report depict rolling annual data and are updated each quarter. The use of rolling annual data removes seasonality from the data allowing the measurement of real growth and decline.

For this publication, data has been adjusted to conform to Tourism and Events Queensland's (TEQ) tourism region definitions.

In 2019, TRA transitioned to 100 per cent mobile phone interviewing, after previously doing 50 per cent of the sample from landlines. 97 per cent of the Australian population aged 15 years or more own a mobile phone. This change will improve the accuracy of national, state and territory estimates.

Please visit tra.gov.au for more information on the methodology, back-casting process and impact on results.

Disclaimer:

By using this information, you acknowledge that this information is provided by TEQ to you without any responsibility on behalf of TEQ. You agree to release and indemnify TEQ for any loss or damage that you may suffer as a result of your reliance on this information. TEQ does not represent or warrant that this information is correct, complete or suitable for the purpose for which you wish to use it. The information is provided to you on the basis that you will use your own skill and judgement and make your own enquiries to independently evaluate, assess and verify the information's correctness, completeness and usefulness to you before you rely on the information.

Notes:

1. Annual change refers to the percentage change between the year covered by this snapshot compared to the year prior.
2. Avg stay = Average length of stay.
3. Total includes visitors classified as 'Other' purpose. Total Australia includes visitors classified as 'Other/transit' i.e. not allocated to a state/territory.
4. VFR = Visiting friends or relatives.
5. Expenditure including airfares and long distance transport costs.
6. Expenditure excluding airfares and long distance transport costs.
7. SQC = Southern Queensland Country. Region is inclusive of the Toowoomba, South Burnett, Southern Downs and Western Downs regions.
8. SGBR = Southern Great Barrier Reef. Region is inclusive of Capricorn, Gladstone and Bundaberg.
9. TNQ = Tropical North Queensland.
10. Trend change refers to the percentage change between the three years to this year ended, compared to the three years to the prior year ending.

n/p = Not publishable

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